



**SPIRITS CAPITAL
CORPORATION**

A Technology-Driven Sponsor of Asset-
Backed Transactions and Securitizations for
the Spirits Industry

OTC: SSCC





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About Us

Spirits Capital Corporation (the "Company"), (OTC Markets: SSCC) is a platform providing the secured purchase and maintenance of premium American Whiskey while maturing.

Technological Disruption

Our Objectives

The objectives of the Company during its development were driven by a vision to create an open, safe and secure marketplace to capitalize on the strong and promising future of American Whiskey. The Company provides a high degree of transparency and assurance in certifying the underpinning value of its Cask Investment Deeds (CID's). The Company integrates whiskey and technology experts to bring our customers the finest premium product and value through a secure and transparent contract transaction.

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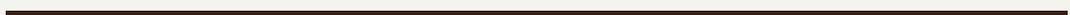
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Whiskey Production

UNITED STATES

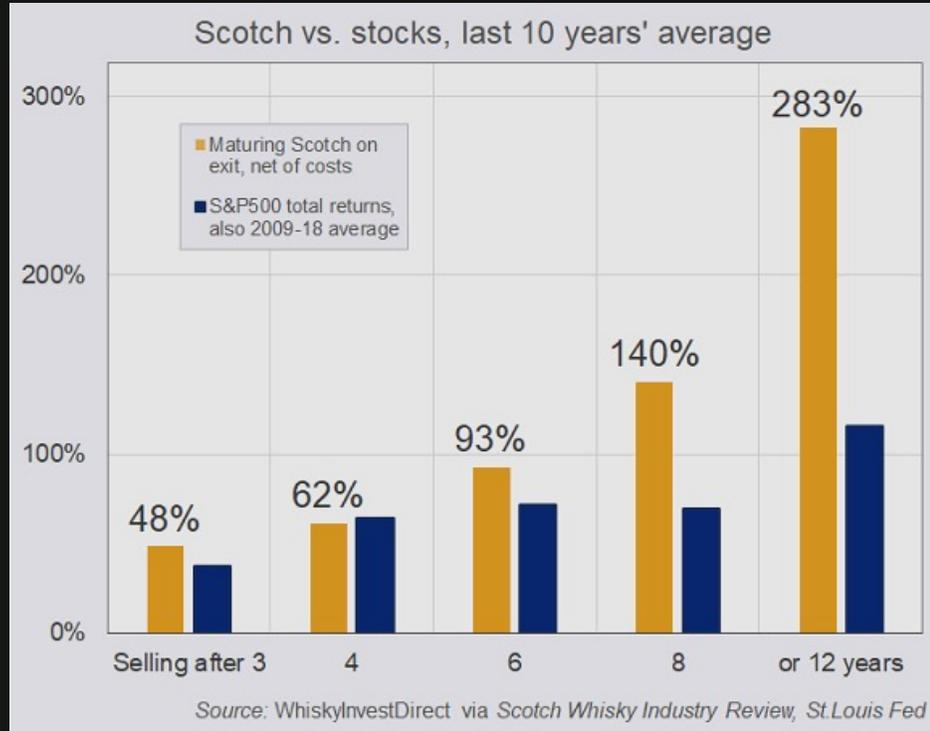
Despite what many may think, bourbon, including rye, wheat, and single malt whiskey, can be produced across the entire US. Like Scotch, US whiskey is strictly regulated, especially bourbon, the country's most popular whiskey category.

Hindered by Prohibition, the US whiskey industry took off quite late, after Scotch had established strong roots in many key markets around the world. However, the US population alone fuels the bourbon revolution and has led distillery numbers in the US to rise greatly over the past few years, to the point where all popular releases sell out instantly.

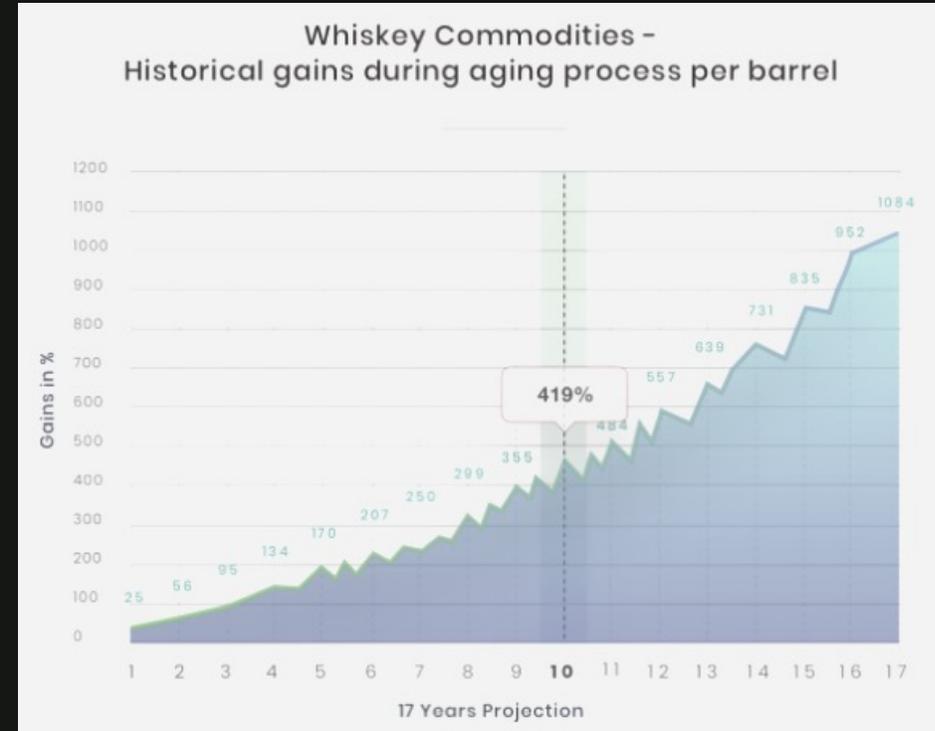


Global Whiskey Marketplace

The Whiskey Commodity continues to show strong performance in the marketplace



Performance of Whiskey Maturation vs S&P 500 total returns



Performance of the Whiskey Commodity historical gains during maturation



The Spirits Capital Approach

MARKET DEMAND

In 2019, American whiskey accounted for 26.57 million cases / \$3.98 billion, while blended whisky amounted to 10.42 million cases / \$751 million.

GROWTH SURGE

The overall American whiskey market is expected to grow at a CAGR of 9.9% from 2019 to reach \$16.8 billion by 2025.

STRONG RETURNS

Unlike an investment in precious metals, the aging of barreled whiskey allows you to invest in a continually appreciating asset that has demonstrated strong returns over decades without volatility.

MASS APPEAL

As traditional investments fluctuate, investing in a tangible asset that sits and grows in value, has mass appeal in the current climate.

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The Cask Investment Deed

Spirits Capital provides an historically, un-investable asset with a highly secure and transparent technology platform. The Investor always knows where their asset is and is provided with real-time data as to its on-going development.

Each Cask Investment Deed (CID) is secured by a barrel of American whiskey, which is held in a secure bonded facility and insured over the hold period of the investment.

Contractual agreements will be entered into for the purchase of the underlying barrels over a 5 year term through its network of bottlers and brokers.



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Bottles vs. Casks

BOTTLES DO NOT CONTINUE TO MATURE,
CASKS DO.

Across the globe, whiskey bottles are by far the most collected category. Cask trading is still undiscovered by most, while others fear and doubt it due to a lack of information and understanding. This, however, works well, as there is room for expansion, rapid growth, and steep price increases, as the bottle trading market grows more saturated.

One main point to remember: Bottles do not continue to mature, casks do.

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Why Invest in Casks?



WHISKEY CASKS HAVE A STRONG HISTORY OF LONG-TERM CAPITAL APPRECIATION

The primary investment appeal of whiskey casks is their potential for capital gains. Over the past 20 years, anyone who has purchased a whiskey cask has seen a significant appreciation in the value of their asset.

In contrast to other assets where capital growth is driven exclusively by supply and demand, whiskey casks are unique in that the liquid contained within the cask actually gets better flavor with time. This allows investors to capitalize on both the expected general market growth and the power of whiskey maturation in helping investors monetize their investment.

Whiskey market growth is captured in the chart to the right which compares historical whiskey prices to the S&P 500 over the past 5 years. As you can see, whiskey prices have grown by over 8% per annum over the five year period presented.

